

THE BIRDS (1963)

The *Birds* was made three years after Hitchcock filmed the last flickering image of the stuffed birds on the wall in the Bates Motel. He surmounted great technical challenges filming this disturbingly apocalyptic parable, based on the Daphne du Maurier story. Working in the sleepy community of Bodega Bay, a small fishing village north of San Francisco, Hitchcock's crew shot over 370 trick shots using both trained and fake birds. Hitchcock's deadpan ex-model protégée Tippi Hedren, making her film debut as a spoiled socialite, has to endure a pecking ordeal in an attic in a scene rendered terrifying thanks to Ub Iwerks' animation special effects.

Is the motiveless menace supposed to denote our helplessness – our sense of precariousness – or does it symbolize nature taking revenge?



The Birds (1963)

Universal

US Lobby Card: 11 x 14 in. (28 x 36 cm)

*With GINGER!!!
With FEAR!!!
Tippi Hedren*



The Birds (1963)

Universal

US 41 x 27 in. (104 x 69 cm)